New white paper from the International Consortium for Health Outcomes Measurement.

Wellmera has co-authored a report in collaboration with ICHOM, Mapi, an ICON plc Company, and Novartis that highlights the main findings from a gap analysis conducted to compare the data capture patterns of heart failure real-world data sources across the globe when using the variables recommended by the ICHOM Heart Failure Standard Set.

Check out the link to download the paper for FREE!

About Wellmera

At Wellmera, we recognize that understanding the core product value is the key to market access and the commercial success of any product, franchise, or strategic partnering.

Our strong technical skills in outcomes research, pricing, health economics, strategic planning and payer insights development, combined with close client partnership allows us to design innovative strategies and solutions that will meet your needs.

Contact us today to discuss how WELLMERA can help you optimize your product value.